



ALPINE

RESORT

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FOR IMMEDIATE RELEASE

DOOR COUNTY ALPINE RESORT ANNOUNCES NEW OWNERSHIP

The Next 100 Years

EGG HARBOR, Wis. (May 6, 2021) -- The Alpine Resort, Door County Wisconsin's popular golf, lodging and waterfront destination, announces the sale of its Egg Harbor properties to Alpine Resort Acquisition Company, LLC. The sale encompasses 165 acres and nearly half a mile of shoreline, with picturesque bluffs, stunning waterfront along Lake Michigan's Green Bay, one of Door County's most scenic golf courses, and the iconic resort itself.

"It was a hard decision to sell," said the Bertschinger family, who has owned the property for over a century. "The Alpine has a long, rich history and we appreciate how the new owners plan to honor our family's legacy. We thank the community for their support, the guests who have visited the resort over the years, and we especially thank our staff."

The sale marks the beginning of an exciting restoration effort by the new owners. Plans are in place to restore the main lodge and clubhouse, improve the golf course, and rejuvenate the waterfront. Future expansion plans will offer a variety of dining and lodging accommodations, as well as other recreational activities along the waterfront.

"We have fond memories of visiting the Alpine Resort ourselves and look forward to welcoming guests for weddings, family vacations, conferences, and getaways, as has been done since the resort opened in 1922," a spokesperson for the new ownership said. "We thank the Bertschinger family for their years of caring for this unique property, and we are thrilled to be the new stewards of such a beautiful piece of Door County. We plan to be here to create the next 100 years of memories."

Though the Alpine's main lodge and cottages will remain closed for renovations, the Alpine Golf Course and clubhouse will open for the **2021 season beginning Memorial Day Weekend**. Golfers are invited to enjoy what the Milwaukee Journal Sentinel called "the most scenic golf hole in Wisconsin," located atop the Niagara Escarpment. Interested golfers can visit www.alpineresort.com for more information on reserving a tee time beginning Memorial Day Weekend.

Alpine Resort Acquisition Company, LLC is a wholly-owned asset of Black Bear Delaware Trust.

About the Alpine Resort

The Alpine Resort is a historic Door County Wisconsin stay and play destination, located just south of Egg Harbor. Known for its stunning natural beauty and relaxed environment, the Alpine Resort is a favorite of locals and visitors alike. To learn more, visit www.alpineresort.com.